

## **PCC Board Meeting- June 19, 2018**

Present: A. Roark, R. Ewing, J. Van Hoy, K. Parker, M. Sharkey, D. Fort, R. Smith, K. Sharpe, B. Marshall, Dannie Newell

### **TOPICS DISCUSSED**

#### - Summer Curling

- o 1<sup>st</sup> session is all set and ready to go
- o Registration is open for subsequent sessions

#### - Jackets

- o Need to be sent in groups of 12 to avoid extra charges
- o Set up fee is one time only
- o Tabling the discussion and ordering until next month
- o Jillene will reach out to people who have ordered
- o Ryan will send an update to people who reached out to him
- o Alison is working on the logo for the back

#### - Fundraising

- o Fundraising plan from the fundraising committee was approved by the board via email prior to the meeting (fundraising plan included donor levels and gifts for individual donors, not corporate donors)
- o We are almost up to \$72,000 in donations and pledges (from 13 people)
- o Fundraising committee will be meeting in the next week or so to discuss corporate donations and grants
- o We will need to account for pledges that aren't fully realized
- o Hoping to reach \$100,000 internally before going external

#### - Donation Gifts

- o Alison had a discussion with 2 potential donors about donation gifts (no names were mentioned in the meeting)
- o The 2 donors would like to see a different gift than free membership or no gift at all
- o Questions:
  - What is the tax deductible amount after the gift?
  - Do we change the \$10K donation gift?
  - Do we ask the \$10K donors to give up membership?
- o Sharkey will talk to one of the potential donors

#### - Membership as gift

- o What is the \$\$ value?
  - 10 year
  - Lifetime
- o Alison will talk to an accountant and tax attorney and get back to the board



- Non Member Donor Discount

- o Brian Champion Westcott asked about discounts on drinks at the bar for non-members who donate
- o Board voted No

- LOI

o Received a revised LOI

- Switched to a ramp up lease instead of a flat rate lease
- Waiting on TI (tenant improvement) before signing LOI

o Alison will send new LOI and model from Bill so the board can see/comment ▪ There are some math errors on the LOI that will be corrected before signing

- Brokering LOI (with a commercial real estate broker) o Beau has a friend (Jason) who offered to serve as our broker (pro bono) ▪ He would kick any payment from the developer back to PCC

o Ryan made a motion to have a broker represent the club, Jillene seconded ▪ Board approved unanimously

o Alison will get with Beau and Jason to see if his offer is still on the table.

- Business Plan o Alison is making the changes that were discussed at last month's meeting

- Building Committee Update (Bill) o Updates were posted to Trello in an attachment ▪ The committee met with the architects

- Assigned tasks to committee members • Brian Champion Westcott- AV lead
- Ann Merryman- resource lead
- Ryan Smith- ice house lead
- Robert Ewing- warm room lead
- Bill Marshall- project manager
- Objective counsel- Linda Marshall, Jason Neufeld, Dannie Newell
- Jason Neufeld- investigating water treatment leads

- Steering Committee o Discussed last meeting as part of the business plan

o Will include President, VP, Treasurer and a member of all other committees (fundraising, building etc)

- Over Under Bonspiel

o Board authorized the purchase of 2 teams

o Alison will purchase when registration opens

- Bonspiel Skips (for teams purchased by the club) o Voted on by the board (Unanimous yes vote for the below procedure)

o Ryan will email all skips for the 4 teams ▪ Sharkey will skip a Grits and Granite team

o Skips will have to commit to dates etc.

o If there are multiple skips, it will be decided by a lottery

- Bonspiel Registration (for teams purchased by the club) o 1<sup>st</sup> come 1<sup>st</sup> serve (paid registration, all 4 members of the team will pay)
  - o They will be able to choose their skip if there are multiple teams for the bonspiel
  
- Ice mats (150' vinyl mats) o Lines are printed, not painted
  - o Charlotte has a set of 4 that they are no longer using because of "line issues" ▪ Some would need to be cut/edited
  - o Alison asked manufacturer to give to us for \$2,000 ▪ Manufacturer asked for a \$2,000 payment receipt and a \$3,000 "donation" receipt
  - o Discussion is being tabled until further notice
  
- Email communication o Many decisions regarding dedicated ice will be made via email ▪ Need 100% board response on all emails
  
- Previous meeting's minutes will be approved at the meeting in July
  
- Next meeting: July 24<sup>th</sup>, 7 pm at Kristin's house (219 Botany Rd)