

Board Member Meeting

MINUTES

JANUARY 24, 2018

6H30

KRISTIN'S HOUSE

MEETING CALLED BY	Alison Roark
TYPE OF MEETING	PCC Board Member Organization
ATTENDEES	N. Plante, A. Roark, K. Parker, R. Smith, J. Van Hoy, K. Sharpe, B. Champion-Wescott, R. Ewing, M. Sharkey, M. Plante

Agenda topics

OPEN ACTIONS REVIEW FROM LAST MEETING

ALISON

CONCLUSIONS	
	<p>The last meeting minutes were approved.</p> <p>Ice Condition:</p> <ul style="list-style-type: none">○ Alison talked to Ted about the poor condition of the ice at the Friendly.○ He acknowledged that we should never play right after a public skating period and he gave us the money back.○ Ted also approved to remove the 9h00 draw ice time for 3 nights.○ Ted told Alison that they did a very good ice maintenance during the Holidays plus they got back the newest machine with the level laser.○ Alison to tell Ted that the condition of the ice has been very good for the past 3 weeks. <p>Upcoming Events:</p> <p>Olympics: OCT – February 19th to 22nd.</p> <ul style="list-style-type: none">○ The schedule is published and the Olympian is Canadian Jamie Korab○ The dinner activity will be at the Avenue location downtown and the volunteers should be there by 4h00 to set the 4 curling houses and get the place ready for the games.○ \$1,000 per team and the goal is to have 16 to 32 teams to play the game.○ Each team member will receive a kit (rules and a PCC polo shirt).○ Michel to check with Dave Smith if we can get 80 to start and then another 80 if need be and to place the order.○ Corporates Solicitation:<ul style="list-style-type: none">▪ Matt: Cliffs, Canal, Southern Tides▪ Michel: CGI▪ Robert: Quest, Kirchner Design, United Way of Greenville▪ Jillene: Miliken▪ Kristin: Quest Brewery, Remax, Swamp Rabbit Brewery, Groulle Haw, Grateful Brain▪ Ryan: 6 to 20▪ If they sponsor \$5,000 they can have 2 teams and their logo on the documentation.▪ Volunteers for that night: Alison, Ryan, Nathan, Michel, Keith, Nicole, Robert, Matt (?), Jillene (?)○ Advertising and printing budget of up to \$1,000 and this is a list of ideas collected during the meeting:<ul style="list-style-type: none">▪ Literature in color to distribute during the dinner.▪ Office Depot is charging \$135 for 500 full color sheets.▪ Publicity in Facebook on the Open Houses▪ WYFF interview with the Olympian▪ Newsletter▪ Website updated with Open House dates with emphasis on the Olympics on the front page▪ E-mail to the master list▪ Posters & flyers

- Press release (Jillene)
- **Tuesday:** Picture ID required to enter the premises and the volunteers need to be there by 1h15 pm. An e-mail will be sent to all the members to get a few volunteers for the event.
- **Wednesday:** Volunteers needed for the Skills Drill led by Bill Marshall.
 - \$45/person
 - Registration no later than January 31st.
 - Need at least 10 persons
 - E-mail will be sent to all the members and to the other clubs to see if they would be interested.
 - Trainers: Bill, Linda, Alison and Nicole
 - Fundraising event at Kay's clubhouse at 6h30 till 10h00 pm. Price is \$45/person.
 - Bundle of skills + dinner = \$80

Open House:

- We received 80 new grippers. Kristin and Nicole to mark the size inside the gripper next Tuesday.
- Regular open house format with 1 end game
- 3 x 1h00 sessions: 7h00, 8h00, 9h00
- **March 6th** – the ice time is reserved so we can offer a 4 ends game to the open houses attendees. It would be more personalized and the experience of a real game. They would have coupon number to register for that night event.

OTHERS:

Curling Viewing Sessions: Kristin to organize a few sessions.

Engraving: Nicole to coordinate next week the engraving of 4 handles, the fall league trophy and the medals 'Corporate Curl-OFF 2018' to be distributed at the event on Monday night.

Remote freezer control: ready to be install by Brian

e-mail address to GNCC & USCA: The 2 associations want to go paperless and therefore would like to have the members e-mail addresses on their annual registration form. The members need to agree - **so a box will be added to the membership registration form** for them to check if they allow PCC to publish their e-mail address.

Referral Discount: Brian to send Keith a list of fall and winter leagues referrals.

Pins: Nigel asked Jillene if he could have some pins to trade during the Olympics. We agreed to give him 100 pins. Alison to place an order for 1,000 pins.

NEXT MEETING	February 7th, 2018 at 6h30 pm - Alison's house
SPECIAL TOPICS TO DISCUSS FOR NEXT BOARD MEETING	Updates on all the new items.