

PCC Board Meeting- July 19, 2017

Attendees: A. Roark, R. Smith, J. Van Hoy, M. Sharkey, K. Parker, B. Champion-Wescott, R. Ewing, K. Sharpe, Guest: P. Atkinson

AGENDA TOPICS

- Approved June meeting minutes
- Welcome to Price Atkinson
- June Accomplishments:
 - o Trello setup & board members added
 - o July newsletter sent
 - o July Drive game
 - o Fundraising committee met & developed a plan
 - o Jillene arranged pro bono legal counsel
 - o Editable PCC logo files generated
- Website updates
 - o Facebook feed added
 - o Working on mobile aspect
 - o Open house events are live
- Corporate events flier
 - o Updated flier
 - o Finalized cost of events
 - o Put on website as downloadable pdf so everyone can print
- iOnGreenville
 - o Fall open houses added
- Advertising PCC Activities
 - o Radio shows at open houses (Price)
 - Go into studio for a segment
 - o Media day at the Pavilion
 - o ESPN Upstate
 - \$5-10/spot- Price can get rates
 - o Facebook/Twitter/Instagram
 - o Billboard
 - Cost is an issue
 - o Local restaurant to be official PCC place for watch parties etc- Kristin/Mark to find a place
 - Table top tents with event dates?
 - o Ice on Main- Keith working on dates
 - Food trucks? – Sharkey to talk to Table 301
- CafePress
 - o PCC store
 - Base price + \$5- \$5 comes to PCC

- CafePress does all returns/exchanges etc
 - What other items do we want added? – Make suggestions to Alison
- Q & A with Jamie Sinclair
 - Friday 7/21 @ 10am- Sharkey & Alison
 - Facetime video interview for material to post on website
- Fundraising: Internal Pledge Drive
 - Alan will allow immediate family donations to count as internal
 - Company donations will counts as external
 - \$100K is internal goal
 - Thrinacia: crowd funding- 2.2% fee + \$.30/transaction
 - Timeline: Alan's LOI by the end of the year
 - PCC Stripe account set up with non-profit status
 - \$15,000 with no fees
 - Quotes for pins, magnets, donor gifts
 - Pins: 6 levels, mold fee of \$325, then \$2.87/pin for 100 pins
 - Magnets: business card size- 1000 for \$150
 - Add website to magnet design (Alison)
 - Social Events
 - August Drive game
 - League Kickoff Party (9/26, location TBD, announce Fundraiser)
 - Business plan
 - Keith, Jillene and Alison to draft for dedicated ice
- USWCA
 - Rep: Kristin
 - \$126 for women in the club + \$15 for the club, PCC will pay for 1st year
- Fall League Fees & Structure
 - Membership \$125 for the year
 - League/Ice fees: \$30/week/person, \$270 total for the fall league
- Future Agenda Items
 - All American
 - Instructor courses: PCC to pay?

Next meeting: August 9th @ Kristin Sharpe's house (219 Botany Rd), 6:30 pm