

Board Member Meeting

MINUTES

NOVEMBER 9, 2016

7H00

ALISON ROARK'S HOUSE

MEETING CALLED BY	Ryan Smith
TYPE OF MEETING	PCC Board Member Organization
ATTENDEES	R. Smith, M. Sharky, K. Parker, N. Plante, M. Plante, A. Shaw, A. Roark

Agenda topics

OPEN ACTIONS REVIEW FROM LAST MEETING

RYAN

CONCLUSIONS	
	<p>Minutes from last monthly meeting approved.</p> <p>Curling Opportunity with golfing pros and celebrities. – Matt Sharkey It was a very good discussion and many great ideas were shared:</p> <ul style="list-style-type: none">○ Matt will prepare and send an e-mail to the celebrities in order to know if they would be interested in trying curling. The communication will be sent before the end of the year.○ The ice time has been reserved accordingly to the date of their availability. <p>Matt Cooney's Proposal:</p> <ul style="list-style-type: none">○ Everybody agreed that it is a good idea and other ideas were added like the Rookie and the Skip of the year, etc.,○ Decision was made to start with the Beau Welling award.○ ACTION: Matt will talk to Beau so that he is aware of what we would like to do and to ask him if he has something that he would like to use for the award. <p>UPCOMING EVENTS</p> <p>Open Houses – Mini-camp:</p> <ul style="list-style-type: none">○ Advertisement will be organized by TJ (to be confirmed) on Facebook, Tweeter, Instagram.○ Kay will update the website.○ Jillene (to be confirmed) to organize the advertisement coverage with the media (we need to prepare a slide to give the details of the events, location, it is free and the equipment is provided – wear good shoes.○ We should send a flyer containing the coordinates of the events to everybody who even curled with us or came to an open-house.○ ACTION: Alison to coordinate the event.○ ACTION: Ryan to contact Ted for an e-mail list in order to contact more people. <p>Ice on Main:</p> <ul style="list-style-type: none">○ The ice was put in today.○ ACTION: Ryan and Keith to coordinate the event (when, how and at \$0). <p>Potential Corporate Event – Southern Tides</p> <ul style="list-style-type: none">○ Would be the Tuesday of the 1st Open-house in January.○ A few things can be done: like postpone the Open-house to the following week and shift over the starting date of the league.○ To be discussed. <p>Southern Curling Clubs Competitive Tournament:</p> <ul style="list-style-type: none">○ Charlotte is hosting that 2 days event and it will be rotating within the Southern Curling Clubs.○ PCC has been allocated 3 spots (teams) to participate.

- **Tournament date is April 29th and 30th and the skip must register his/her team by January 1st, 2017.**
- Guidelines discussed:
 - **ACTION:** Kay to send a communication to the members asking who would like to participate.
 - Registrations are due by December 22nd to provide enough time for registration before January 1st.
 - The first team could be the fall league Champion team if they want to participate but it needs to be the whole team. If a member of the team cannot go or do not want to participate, then the skip will have to come up with his/her own team but it will fall in one of the 3 spots we have.
 - If more than 3 teams demonstrated interest then there will be a play down game in one of the Tuesday of February or March (to be determined).
 - The skips will need to send Michel an e-mail so that we can quickly determine if a change will be necessary to league schedule.
- **ACTION:** Kay to prepare and send a communication to all the members about the upcoming event

Treasurer topics: - Keith

- Keith provided an overview of the financial situation showing that we are still in black.
- Few referrals will have to be paid according to the preset rules established before the league started.

GNCC 150 years anniversary - Alan

- They are selling corn brooms for \$85 each - Not having a club facility, we do not have a place to store or display them somehow.
- Pins at \$10
- After discussion, the decision was made that it would be more beneficial to the club to order a performance head for the wheelchair curlers which cost about \$100-\$200. Adding value to the club assets.
- **ACTION:** Ryan to contact Steve to find out the brand and additional information on how to buy the performance head.

Ice Condition:

- **ACTION:** Ryan to talk to Ted about the condition of the ice which is deteriorating.
- Quality/Price: \$1200/week with an increase next year and the following one.
- It means that we will have to increase the membership from \$25 to \$30 or even more if we are losing members.
- **ACTION:** Ryan to send an e-mail to the skips asking them to keep a positive attitude in order to keep the game positive.

Dedicated Ice:

- We discussed the fact that we only have 16 teams
- It seems that Greenville County has money – to be verified.
- We need to find a way of getting a large amount of money from a few members by offering incentive to become part of the Founders Club Members.
- The offer would be for a limited time only and would state that if we do not reach the goal set by a certain date then the money would reimbursed.
- This would not be a promise to pay but a real transfer of money into the PCC dedicated ice account.
- The transaction would also have to be done before the end of the year for donation tax receipt.
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- Someone (Jake) who does fun and profitable fund raising contacted us to help us getting the money we need.
- Keith raised a flag on the financial aspect because we are a non-profit organization and there are some documents to complete and from a tax aspect, we may need to consult with a professional to ensure that everything is done properly.

- **ACTION:** Bill and Matt will talk to Jake in order to better understand what he has to offer.

Additional Action for Ryan

Thank you in advance Ryan for preparing and publishing the scores during Michel's absence.

NEXT MEETING	December 14th at 6h30 pm - Location to be determined
SPECIAL TOPICS TO DISCUSS FOR NEXT BOARD MEETING	Updates on all the new items.